Turning Heritage into the Next Generation of Young Innovators

BECAUSE MEDICINE IS VITAL
“Advancing the cause of health while upholding the ideals and heritage of medicine.”

Mission of The College of Physicians of Philadelphia

The vision of The College of Physicians of Philadelphia is to serve as a leading cultural and educational institution, informing the public about health-related issues, enriching lives through an awareness about our medical heritage, and expanding an understanding of our minds, bodies, and what it means to be human.

In pursuit of this vision, we are committed to providing a venue where children, teens, and adults are inspired by medicine and its history. The combined strengths of the Mütter Museum, Historical Medical Library, Center for Education and Public Initiatives, and our Fellowship reach a broad audience—more than 130,000 people over the past year—and make this vision a reality.

Every year, the College builds upon our position in the international museum and historical medical library communities by providing unique resources, enlightening exhibitions, and engaging programming.
At The College of Physicians, we imagine a world of positive change made possible by igniting the minds of our youth with an interest in science, medicine, and history. Here, at the College, we forge important partnerships with teachers, community organizations, visitors, and our Fellowship to maximize the impact we have on the youth in our community.

The College’s programming principles begin with what we do best—the introduction of anatomical and medical materials and exhibits that serve as dynamic points of entry for young learners, and learners of all ages. Our 20,000 square-foot facility is a bustling environment that promotes questions, investigation, and dialogue.

On behalf of the College’s Board of Trustees, we would like to take this opportunity to thank our generous donors, loyal partners, engaged visitors, and distinguished Fellowship who continue to make our celebration of medicine and science possible. Following are a few of the many accomplishments you have helped to make possible throughout the year.
KSK Architects, Planners, Historians, Inc. completed a comprehensive assessment plan in October 2009 that organized the interior, exterior, and mechanical and electrical system needs into four priority-level tiers. The firm was chosen because of their extensive experience with historic preservation.

Phase I of the project, completed in January 2012, comprised a massive electrical overhaul that included the replacement of miles of wiring (some dating back to 1908) and more than 200 light fixtures, the total replacement of the electrical distributions system, and the fabrication of a new electrical room with all new state-of-the-art switch gear.

Phase II was approved by the Board of Trustees at its February 8, 2012 meeting, and includes the building of The Sir John Templeton Veranda off Thomson Hall, the replacement of the entire roof and restoration of the balustrades, and the upgrade of select HVAC units which were located in the garden.
Fellow Lucy Rorke-Adams, MD, Senior Neuropathologist, Children’s Hospital of Philadelphia, presented to the museum a gift of 46 microscope slides of segments of Albert Einstein’s brain. The announcement of the gift received global news coverage. Prepared in the 1950s, the slides represent 23 samples of the hippocampus region of the brain, each sample shown in two slides. This addition to the collection will be available for scientific study.

Museum staff collaborated with the Wellcome Trust collection in London to loan specimens for a major Wellcome exhibit called *Brains: the Mind as Matter*. The College loaned several brain specimens plus two microscope slides from the newly-acquired Albert Einstein brain slide collection.

The museum opened a new exhibit, *Bones, Books & Bell Jars*, photographs of the College collections by Andrea Baldeck, MD, Fellow and Trustee. The result of a two-year project, the exhibit features evocative black-and-white still-life photographs of museum objects and specimens and library treasures. Accompanied by a book of the exhibit, sold in the museum store, the exhibit represented a poignant, humorous, and provocative exploration of the material culture of medical history.
The Historical Medical Library of the College is one of the world’s premier research collections in the history of medicine. The unique holdings of the library include over 400 incunables (books printed before 1500), an extensive collection of manuscripts and archives, and a comprehensive collection of 19th and early 20th-century medical journals. The Library of The College of Physicians of Philadelphia has been a distinguished feature of the College since its founding in 1787.

In addition to its rare books and nineteenth- and twentieth-century collections, the College Library is notable for its manuscripts and archives. Within this collection are the College’s own archives, the archives of other Philadelphia medical institutions, and letters, case books, and student notebooks that document the personal life and professional practice of doctors in the Philadelphia region and around the world. Among our most important manuscript collections are the bulk of extant letters written by S. Weir Mitchell—Civil War surgeon, neurologist, physiologist, novelist, and leading member of the College for more than fifty years.
The College’s Center for Education and Public Initiatives (CEPI) is regionally recognized for its award-winning programs that have helped redefine the role that the arts and science of medicine can play in strengthening overall public medical and scientific literacy. With support from a broad range of state, city, and private donors, the College’s CEPI team develops, tests, and implements strategies and materials to support learning opportunities for a variety of audiences.

Specialized programs focus on making medicine and science exciting and accessible to traditionally underrepresented groups and low-income youth, providing them with the experiences, preparation, and mentoring they need to pursue advanced studies and careers in science, technology, engineering, and medicine.

The History of Vaccines our award-winning website continues to attract international attention and use. This unique Internet resource provides in-depth information on the history of vaccines as well as on contemporary topics, such as how vaccines work, the importance of high immunization rates in preventing disease outbreaks, and the impact of illness on individuals and families. During the academic year, when traffic is highest, the site receives about 100,000 hits (page views) a month.
The College of Physicians of Philadelphia and our Mütter Museum completed the production of a film by the renowned and critically acclaimed Quay Brothers to debut at three symposia, accompanied by an exhibit on the making of the film. The Pew Center for Arts & Heritage grant furnished a rare occasion to engage the Quays’ extraordinary cinematic vision to focus on the collections of the Mütter Museum, Historical Medical Library, and the century-old College Beaux Arts building itself. In recent years, the College has become progressively more engaged with artists interested in using Mütter objects to create works that meditate on mortality, identity, or which use specimens and medical paraphernalia within tableaux in a variety of media. The film, symposia, and exhibit have proved to be landmark achievements for the College in opening a dialogue with the Philadelphia arts community by demonstrating how a scientific medical collection can be used to achieve a highly personal and esthetic artistic vision. Taken together, the film, exhibit, and the symposia created a new esthetic for the collection and have enhanced the College’s legacy of marrying medicine and the visual arts.

The film, the centerpiece of the proposed project, was the Quay Brothers first to be made in the United States and is reaching an international art world and documentary film audience. The film constitutes a work of art in which the Museum and its collections are the subject and the setting, a unique synthesis of science and the arts. The accompanying exhibit has made an impact by projecting a scientific historical collection through an artistic vision.
Arthur K. Asbury, MD
Carolyn H. Asbury, PhD, ScMPH
Andrea Baldeck, MD
Shirley Bonnem
Patrick J. Brennan, MD
Susan W. Catherwood
John R. Clarke, MD
Richard J. Cohen, PhD
Edward S. Cooper, MD
John M. Daly, MD
Nancy B. Davis (Pres. WC, ex-officio, non-voting)
Michael A. DellaVecchia, MD, PhD
Daniel T. Dempsey, MD
John J. Downes, MD
Margaret P. Duckett, MA
Thomas Fekete, MD
Jody J. Foster, MD, MBA
Philip P. Gerbino, PharmD
Janice T. Gordon, PhD
M. Sean Grady, MD
Stephen J. Harmelin, LLB
Victor L. Johnson, MBA
Warren A. Katz, MD
John T. Kelly, MD, PhD
Berton E. Korman
Russell C. Maulitz, MD, PhD
John J. Medveckis
Allen R. Myers, MD
Dalton G. Paxman, PhD
H.L. Perry Pepper
Lucy B. Rorke-Adams, MD
Arthur H. Rubenstein, MBBCh
Robert L. Sadoff, MD
C. William Schwab, MD
Michael Sklaroff, LLB
Howard M. Snyder, III, MD
Rhonda L. Soricelli, MD
John M. Templeton, MD
Mark B. Thompson, MArch
Walter H. Tsou, MD, MPH
Joseph C. Vignola, LLB
James English Wheeler, MD
Sankey V. Williams, MD

Past Presidents
Arthur K. Asbury, MD
Lewis W. Bluemle, Jr., MD
Paul C. Brucker, MD
Robert E. Campbell, MD
Charles T. Lee, Jr., MD
Allen R. Myers, MD

Presidential Advisor
C. Everett Koop, MD, ScD
The College of Physicians of Philadelphia is pleased to welcome the following new Fellows, who were elected between July 1, 2011 and June 30, 2012.

Michael J. Baime, MD
Martin J. Bergman, MD
Katrina A. Conard, MD
Stuart H. Fine, DHA, MBA
Robert W. Mann, PhD
Lewis Merklin, MD
Harrison T. Pitcher, MD
Sandra F. Ryan, RN, MSN, CPNP, FAANP
Richard P. Shannon, MD
Walter L. Straus, MD, MPH
Ilene Warner-Maron, PhD, RN
Pratap M. Yagnik, MD
Steven B. Atllass
Heather E. Clauss, MD
Gerard J. Criner, MD
Ezekiel J. Emanuel, MD, PhD
Joel A. Fein, MD, MPH
Arthur M. Feldman, MD, PhD
Judge Renee C. Hughes
Joel Porter, MD
Mark R. Pressman, PhD
Joseph Y. Cheung, MD, PhD
Jeffrey J. Dekret, MD
Stephen P. Fera, MBA
Thomas D. Holland, PhD
Ian N. Jacobs, MD
Sarah M. Lambert, MD
Barbara A. Miller, MD
Elizabeth Porth Polizzi, PhD
Aron D. Wahrman, MD, MBA
Ralph W. Muller
Herbert Hazan, BA
Wynne E. Morrison, MD, MBE
Gerald F. Skillings, PsyD
William B. Young, MD
The College of Physicians of Philadelphia is grateful for the generous support of our donors. Listed are gifts of $500 and above received between July 1, 2011 - June 30, 2012.

**S. Weir Mitchell Society ($25,000.00 + )**
Drs. Arthur K. & Carolyn H. Asbury
The Estate of Robert Austrian, MD
Fieldstone 1793 Foundation /
  Mrs. Henry A. Jordan
The Karabots Foundation
H. F. (Gerry) & Marguerite Lenfest
The Pew Center for Arts & Heritage
Pfizer Inc.
The Physician Aid Association of the Delaware Valley
Dr. & Mrs. Robert L. Sadoff
In Memory of S. Gordon Castigliano, MD
John M. Templeton, Jr., MD
Dr. Sankey V. &
  Mrs. Constance H. Williams
The Barra Foundation
Merck & Co., Inc.
National Endowment for the Humanities
Teva Pharmaceuticals

**Benjamin Rush Society ($10,000.00 + )**
Andrea M. Baldeck, MD & William M. Hollis, Jr.

**John Morgan Society ($5,000.00 + )**
Dr. & Mrs. Robert E. Campbell
Mrs. Thomas G. Davis
Thomas Fekete, MD
Mrs. Linda M. Fishman
Dr. Stanley & Mrs. Rayna Goldfarb
Victor L. Johnson & Joan M. Johnson
Mr. & Mrs. Berton E. Korman
John J. Medveckis
Dr. Roger J. & Mrs. Candace L. Porter
Drs. Richard R. & Rhonda L. Soricelli
The Women’s Committee of The College of Physicians

**Katharine Sturgis Society ($2,500.00 + )**
Dr. & Mrs. Lewis W. Bluemle, Jr.
Shirley Bonnem
Marjorie A. Bowman, MD, MPA
Dr. Paul C. & Mrs. Joan W. Brucker
Susan W. & Cummins Catherwood, Jr.
Clear Sound, Inc.
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Dilworth Paxson, LLP
Philip P. Gerbino, PharmD
Janice T. Gordon, PhD
Dr. & Mrs. M. Sean Grady
Marta E. Guttenberg, MD
Stephen J. Harmelin, LLB

*S deceased*
Independence Foundation
Margaret & David Langfitt
Charles T. Lee, Jr., MD
Dr. Edward C. & Mrs. Clee H. Leonard
Dr. & Mrs. Bennett Lorber
Russel C. Maulitz, MD, PhD
Drs. Allen R. & Ellen Myers
H. L. Perry Pepper
The Pew Charitable Trusts
Public Health Management Corporation
Drs. Arthur H. & Denise Rubenstein
Bradley T. Sheares, PhD
Michael Sklaroff
Mark B. & Connie Thompson
Mark B. Thompson Associates LLC
Joseph C. Vignola, Esq.
Drs. James E. & Jenette H. Wheeler
George M. Wohlreich, MD & Judith L. Wohlreich

John Redman Society
($1,000.00 +)

Anonymous
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& Dr. Vivian Wasmuht-Perroud
Ronald B. Barg, MD

Dr. Marc S. & Mrs. Joan J. Lapayowker
Dr. Donald W. & Mrs. Joan S. LaVan
Estate of Henry Leffman, MD
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Dr. & Mrs. B. Perry Ottenberg
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Pennsylvania Abolition Society
Mr. R. Anderson Pew & Ms. Daria Pew
Ms. Rebecca W. Rimel & Mr. Patrick J. Caldwell
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Samuel Tirer, MD
Dr. Walter H. Tsou & Dr. Jean Lee
Dr. & Mrs. Orhan C. Tuncay
Dr. Kenneth J. & Mrs. Susan Weiss
The William Penn Foundation

William Shippen Society ($500.00+)

Dr. Steven A. Ager
Dr. & Mrs. James B. Alexander

*deceased
Black Phoenix Alcemy Lab
Wilma Bulkin Siegel, MD
Mr. & Mrs. Kevin M. Dent
John F. Domzalski, JD, MPH
George E. Downs, PharmD
William R. Dubin, MD
Dr. Herbert A. & Mrs. Jean Faust
Howard L. Field, MD
Stuart H. Fine, DHA, MBA
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Dr. & Mrs. Warren A. Katz
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Peter J. Koblenzer, MD
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Dr. & Mrs. Harvey L. Nisenbaum
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ParenteBeard
Dalton G. Paxman, PhD
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Dr. & Mrs. Andrew B. Roberts
Ms. Carol S. Rush
Dr. & Mrs. Marvin L. Sachs
David A. Schwartz, MD & Stephanie Schwartz
Marc J. Sonnenfeld, JD
Dr. Alton I. & Dr. Mona Sutnick
Dr. Thomas M. Vernon & Ms. M. Patricia West
Ilene Warner-Maron, PhD, RN
Robert E. Weibel, MD
John M. Witherspoon, MD, MPH

*deceased
The College of Physicians of Philadelphia
Financial Profile
Year Ended June 30, 2012

Operating Revenue

<table>
<thead>
<tr>
<th>Revenues, Gains, and other Support</th>
<th>FY12</th>
<th>FY11</th>
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<tbody>
<tr>
<td>Donations and Contributions</td>
<td>$1,974,225</td>
<td>$675,000</td>
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<td>Grants</td>
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<td>Investment Income and Net Gains</td>
<td>$52,545</td>
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<td>Museum Admissions, Memberships and Store/Library Services</td>
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<td>Fellowship Dues</td>
<td>$266,475</td>
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<td>Rental Income and Other Income (Special Events, Programs, Etc.)</td>
<td>$850,409</td>
<td>$816,335</td>
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Total Operating Revenue: $4,928,055

FY11 Total Operating Revenue: $7,078,824
Management and General 31%
Programs 54%
Facilities Rental 2%
Development and Communications 13%

Operating Expenses

<table>
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<tr>
<th>Programmatic Expenses</th>
<th>FY12 (7/1/11–6/30/12)</th>
<th>FY11 (7/1/10–6/30/11)</th>
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<td>Programs</td>
<td>$2,710,131</td>
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<td>Management and General</td>
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<td>$4,986,453</td>
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